

Profile

Over nine years of graphic design, web design, and web development experience. Currently seeking position with an organization that will allow me to contribute my training, creativity, experiences, and expertise in the field of Graphic Design & Web Design. Highly self motivated and goal-oriented professional, dedicated to all projects from inception to completion.

Professional Experience

Behavior www.behaviordesign.com

Freelance Graphic Designer (Nov 2010 – Jan 2011)

- Assisted with design completion of client project
- Designed pages & icons for client web project
- Illustrated & Designed logo concepts for client project
- Developed microsite site for user testing

Council of State Governments www.consensusproject.org

Freelance Graphic Designer (Sept 2010 – Dec 2010)

- Designed promotional banner ads & banners for website
- Designed icons sets for online forum
- Designed graphics for promotional newsletter

ooVoo www.oovoo.com

Freelance Graphic Designer (Feb 2010 – Mar 2010)

- Designed interactive banner ads for client application
- Conceptualized, redesign of client website for future installation
- Designed & strategized social media networking events
- Developed and re-designed email marketing campaign & strategies
- Design & Illustrated print brochures, promotional materials for tradeshow and marketing events

The Wonder Factory www.thewonderfactory.com

Freelance Graphic Designer (Dec 2009 – Jan 2010)

- Researched and strategized materials & designs for client project consultation
- Assisted with comprehensive presentation of company design strategies and development
- Conceptualized and Designed mockups for re-design of potential client, which lead to successful recruitment of client

Thirteen WNET www.thirteen.org

Graphic Designer (May 2006 – Feb 2009)

- Designed, developed & produced daily maintenance of Thirteen's homepage and content, which promoted traffic and site growth
- Produced re-design of Thirteen's website as well as aided in the migration of the new content management system
- Updated various websites daily with graphics, video, and html
- Produced Religion & Ethics Newsweekly website weekly with online components, stories, video content, and promotional graphics
- Designed & developed series of presentations & pitches that were successful in obtaining sponsorship & funding
- Created competitive ads for pledge period which assisted in exceeding previous goals & contributions
- Designed various websites for Thirteen programming, Ken Burns – The War, Public Television Rocks, Where We Stand, Jonathan Pond, Leading with Kindness & Re-design of NOW

Technical Skills

- Adobe Illustrator
- Adobe In-Design
- Adobe Flash
- Quark XPress
- 3D Studio Max
- Adobe Photoshop
- Adobe Acrobat Pro
- Adobe Premier
- Final Cut Pro
- Cheetah 3D
- Adobe Image Ready
- Adobe Dreamweaver
- Adobe Fire Works
- CSS, XHTML, PHP
- Skilled in Traditional artist mediums, techniques, & methods. Experienced in a wide range of mediums.

Education

- TCI technical career institutes 1999-2001
Associate of Applied Science in Digital Media Arts
- Borough of Manhattan Community College 1997-1999
Associate in Arts